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IN THE NEWS:



Community and Technical Colleges Increasingly Use “Secret Weapon” to Enroll More International Students

Sheila Danzig Marketing



American colleges have been struggling with lower enrollment due to the global pandemic. But many see a glimmer of hope in 2021 as international enrollment is widely expected to rise this year. A decline in enrollment in 2019 and 2020 has left many schools competing for students.

Some of those schools have found what they are calling a “secret weapon” that pulls in international students like a magnet: Career Consulting International, a firm specializing in the process of having degrees and certifications from another country recognized by the US government.

As students make their way through the enrollment process, having the CCI by their side team there to help is often the crucial difference between a student who

enrolls or one that who doesn’t. Students attempting this process on their own typically become confused and overwhelmed. The process is complicated and the learning curve is extremely steep, and because Career Consulting International has been fine-tuning its approach for past some years for more than 15 years and has completed the process many times and tens of thousands of evaluations, CCI can guarantee maximized results in minimal time. Students attempting this process on their own typically become confused and overwhelmed, and they often quit before completion or fail to obtain a successful outcome. But with CCI on their team, students can relax because CCI holds their hand through every step of the process, from start to finish, making the entire process effortless and stress-free.

Linda S. Fontenot, is the CEO of Parisian Spa Institute, which uses CCI’s services. “[CCI Chief Evaluator] Sheila Danzig’s team of expert evaluators made all the difference. They are highly trained and professionals in many fields of study, languages and expertise,” she said, adding that “Sheila’s company has done such a superb job for us over the years. We appreciate all of her efforts and commend her on her outstanding team of professionals.”

Joe Calareso, the administrator of Acupuncture Massage College agreed,

saying “CCI provides lightning speed delivery of accurate evaluations. They understand our deadlines and work with us. When students apply directly, CCI holds their hands and make support available 7 days a week. Our enrollment of foreign students has grown steadily because CCI makes their experience seamless.”

Providing quick and accurate service can be an enormous relief for some prospective students, making CCI’s role in the process invaluable both to the school and to the students. Sheila Danzig, the Chief Evaluator at CCI, is no stranger to the unique challenges of this situation.

As the daughter of immigrants, Danzig grew up watching how simply having a foreign accent negatively impacted her parent’s lives. She says she wants to help these students gain access to the specialized education they strive to obtain. More than two decades after launching CCI, she now has thousands of success stories under her belt and is showing no signs of slowing down.

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To learn more about what CCI can do for your school and your students, contact Sheila at 1-800-771-4733

or visit www.thedegreepeople.com.